



Greetings!

KIKA Medical is now doing business as KIKA Clinical Solutions and has a new email convention and website:

The new Email convention is First Initial of Person's First Name, plus Last Name, @kika-cs.com. Example: CEO Linda Beneze's email is [lbeneze@kika-cs.com](mailto:lbeneze@kika-cs.com). Below you'll find a list of email addresses.

The new website is [www.kikaclinicalsolutions.com](http://www.kikaclinicalsolutions.com)

Great things are happening at KIKA:

- We recently announced record year-over-year growth for Q3, including 10 new trials.
- [Veracity™ 3.7](#) successfully launched worldwide, with new features including an extension of the list of Internet browsers the Web Client supports to include Internet Explorer 8 and FireFox 3.5; and, improved access to data and visibility on the data status mechanism.
- KIKA recently hosted our inaugural U.S. User Group meeting, featuring a keynote from a leading industry journalist and other very informative presentations from top CRO executives and thought leaders in the Oncology arena touting the benefits of integrating images into case report forms.
- Our enhanced [Partnership/Alliances Program](#) is contributing to the continued widespread adoption of KIKA's Clinical Asset Management™ solutions in the pharmaceutical, biotechnology and medical device industries.
- Thought Leadership – KIKA continues sharing its thought leadership at prestigious pharmaceutical and biotechnology industry events:
  - Simon Hawken, KIKA's Director of Business Development in Europe and a member of the ESUG Committee, chaired a teleconference entitled "HL7 and the Link to CDISC" for the CDISC English Speaking User Group (ESUG).
  - I had the pleasure to present a workshop at the ISPOR 12th Annual European Congress, on the topic "Practical Applications of Observational Studies in Today's Multi-faceted, Peri-Approval Environment."

For more information on how KIKA can help you make the most of your most important clinical asset – your data – call me any time at 617-953-4776. And to keep updated on the latest KIKA news, visit us at [www.kikaclinicalsolutions.com](http://www.kikaclinicalsolutions.com).

Best regards – Zaher El-Assi, Senior Director of Global Sales and Strategic Partnerships

**KIKA Contact Information**

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